



DWAYNERAUPP

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► About

Constantly exploring work in digital and traditional mediums. I am eager to build tools, interfaces, and environments that continually offer delightful and useful user experiences. Always listening, learning, playing, and growing.

► Education

College for Creative Studies • Detroit MI

Bachelor of Fine Arts in Communication Design
Graduated December 2003 • Career GPA - 3.25

► Work Experience

Organic inc. • Bloomfield Hills, MI • 05 - Present

2600 S. Telegraph Road, Suite 100
tel. 248-454-4000 fax. 248-454-3370

Using analytics data, use case studies, and persona development to inform and engineer intelligent user environments. Involved in developing patent-pending flash search optimization techniques, liquid layout browser adaptability, and XML driven FLASH content. Developed and designed a XML, FLASH, and PHP driven user generated comic book site for a high level collaboration between JEEP and MARVEL COMICS.

FormalPlay I.I.c. • Ferndale, MI • 2006

222 S. MAIN STREET
tel. 248-601-5222 fax. 248-601-5205

Freelance design and animation for an automotive vehicle launch site. Also facilitated conceptual site designs for a video production and effects business based in the Netherlands.

Daniel Brian & Assc. • Rochester, MI • 03-05

222 S. MAIN STREET
tel. 248-601-5222 fax. 248-601-5205

Fulltime designer and web developer. Heavily involved in developing identity systems, print collateral, billboards, interactive and print media for the agency's three largest clients, Citizens Bank, Henry Ford, and Health Alliance Plan.

► Skills

- Technical and Creative strategy
- Conceptual Thinking
- Craftsmanship

► Clients

- Jeep
- Chrysler
- Dodge
- Ford
- Best Buy
- Geek Squad
- Citizens Bank
- Henry Ford
- Bank of America
- Health Alliance Plan

► Tools

- AS 2.0 & 3.0
- Flash IDE
- XML
- XHTML/CSS
- Adobe & Macromedia software

► Keywords

- Design
- Emerging Technologies
- Web 2.0
- Actionscript
- Motion + Animation
- Social Networking
- Subversion
- Photoshop
- OmniGraffle
- Office
- Ideation
- Experiences.

